



KESSLER FOUNDATION Stroll 'N Roll IS NOW
Fall Fest

SUNDAY, SEPTEMBER 29, 2024

1 PM TO 3 PM, ON THE KESSLER CAMPUS
1199 PLEASANT VALLEY WAY, WEST ORANGE, NJ

JOIN *the* **FUN**

EXHIBITOR/SPONSORSHIP OPPORTUNITIES AND BENEFITS

Kessler Foundation's Stroll 'N Roll Fall Fest is a wonderful opportunity to connect with the disability community in celebration of accessibility and inclusion. With more than 500 attendees, including patients and research participants, Stroll 'N Roll Fall Fest brings together people with disabilities, their caregivers, and their communities to raise vital funds to advance rehabilitation research and employment for people with disabilities.

Kessler Foundation is a charitable organization as described in Section 501(c)(3) of the Internal Revenue Code. Contributions are tax-deductible to the extent provided by law.

EXHIBITOR/SPONSORSHIP LEVELS

TITLE Sponsor
(ONE AVAILABLE)



\$50,000

PRESENTING Sponsor
(TWO AVAILABLE)



\$25,000

ROAMING PHOTO Sponsor



\$15,000

CARNIVAL Sponsor



\$10,000

GIANT GAMES Sponsor



\$7,500

CRAFT CORNER Sponsor



\$5,000

MINI GOLF Sponsor



\$2,500

SNACK Sponsor



\$1,000

NONPROFIT Partner



\$500



Exhibitor/Sponsor Benefits

Title Sponsor – \$50,000

(One Available)

- Name and/or logo as exclusive title sponsor placed on:
 - Premiere event signage
 - Front and Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site: KesslerFoundation.org/SNRFallFest
 - A lead virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - How your mission and philanthropy align with Kessler Foundation's work
 - What services or products you offer to the disability community
 - Why others should join you in support of Stroll 'N Roll Fall Fest
 - Include creative ways to provide value and engage our attendees
 - Coupons, sales, giveaways, recipes, entertainment, a free trial, an online course, etc.
 - Digital "Join the Fun" collateral and emails
 - An individualized call-out post on our social media channels to a pool of 24,000 followers
 - Call-out shared in remarks
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Ambassador:** Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.
- Private in-person or virtual briefings on research advancements.

Presenting Sponsor – \$25,000

(Two Available)

- Name and/or logo prominently placed on:
 - Event signage
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site: KesslerFoundation.org/SNRFallFest
 - A lead virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - How your mission and philanthropy align with Kessler Foundation's work
 - What services or products you offer to the disability community
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Kessler Foundation's 2024 Stroll 'N Roll Fall Fest – Exhibitor/Sponsor Benefits

With your support, we will maximize recovery, independence, and inclusion for people with disabilities.



Exhibitor/Sponsor Benefits

Roaming Photo Sponsor – \$15,000

- Name and/or logo prominently placed on:
 - Digital roaming photo frame
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional) such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
 - A social media call-out featuring all our Stroll 'N Roll sponsors to a pool of 24,000 followers
 - Company call-out on pre and post-event blog posts sharing fundraising results, photos, etc.
 - Call-out shared in remarks
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Benefactor:**
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

Carnival Sponsor – \$10,000

- Name and/or logo prominently placed on:
 - Carnival area signage
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
 - A social media call-out featuring all our Stroll 'N Roll Fall Fest sponsors to a pool of 24,000 followers
 - Pre and post-event blog posts sharing fundraising results, photos, etc.
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Benefactor:**
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

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Exhibitor/Sponsor Benefits

Giant Games Sponsor – \$7,500

- Name and/or logo prominently placed on:
 - Signage at giant game stations
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional) such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
 - A social media callout featuring all our Stroll 'N Roll Fall Fest sponsors to a pool of 24,000 followers
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Patron:**
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

Craft Corner Sponsor – \$5,000

- Name and/or logo prominently placed on:
 - Signage at craft stations
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
 - A social media callout featuring all our Stroll 'N Roll Fall Fest sponsors to a pool of 24,000 followers
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Patron:**
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

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Exhibitor/Sponsor Benefits

Mini Golf Sponsor – \$2,500

- Name and/or logo prominently placed on:
 - Signage at mini golf area
 - Back of event t-shirt
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional) such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Sponsor**:
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

Snack Sponsor – \$1,000

- Name and/or logo prominently placed on:
 - Signage at snack stations
 - Back of event t-shirt
 - Stroll 'N Roll event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional), such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital versions "Join the Fun" collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Sponsor**:
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

Nonprofit Partner – \$500

- This level is reserved for nonprofit organizations
- Name and/or logo prominently placed on:
 - Welcome area signage
 - Stroll 'N Roll Fall Fest event site:
 - KesslerFoundation.org/SNRFallFest
 - A virtual exhibitor spot on KesslerFoundation.org/SNRFallFest including any content you share (optional) such as:
 - Created video content
 - Creative ways to provide value and engage our attendees
 - Digital "Join the Fun" collateral and emails
- An exhibitor table during the event with the opportunity to display your banner and distribute collateral
- Recognition as a **Kessler Society Member**:
Receive invitations to events and unique opportunities to engage with Kessler Foundation scientists and grantmakers, as well as recognition among our most generous supporters.

Kessler Foundation's 2024 Stroll 'N Roll Fall Fest – Exhibitor/Sponsor Benefits

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JOIN the FUN
09.29.24

Sunday, September 29, 2024
1 PM to 3 PM
Kessler Campus
1199 Pleasant Valley Way
West Orange, NJ



Visit kesslerfoundation.org/stroll-n-roll-fall-fest-sponsor to be become an Exhibitor/Sponsor!

EXHIBITOR/SPONSORSHIP DEADLINES

- Monday, July 8 - Deadline to be included on "Join the Fun" collateral (Gift level of \$2,500+)
Monday, August 5 - Deadline to be included on Stroll 'N Roll t-shirt (Gift level of \$1,000+)
Monday, August 26 - Deadline to be included on event signage (Gift level of \$500+)

Please submit your logo to Shelby Nielsen at snielsen@kesslerfoundation.org in both color and black and white in EPS and PNG formats.

Sponsorship Opportunities

- Title - \$50,000 Presenting - \$25,000 Roaming Photo - \$15,000
Carnival - \$10,000 Giant Games - \$7,500 Craft Corner - \$5,000
Mini Golf - \$2,500 Snack - \$1,000 Nonprofit - \$500
Other Donation \$ _____

Sponsor Information

Name or Company Name:
Company Contact, if applicable:
Address:
City: State: Zip:
Email: Phone:

Select a payment method below.

Invoice me in the amount of \$
Check payable to Kessler Foundation enclosed.
Process credit card payment of \$
Mastercard Visa AMEX
Card Number: Expiration Date: CVV:
Name on card:
Card billing address if different from above:
Signature: Date:

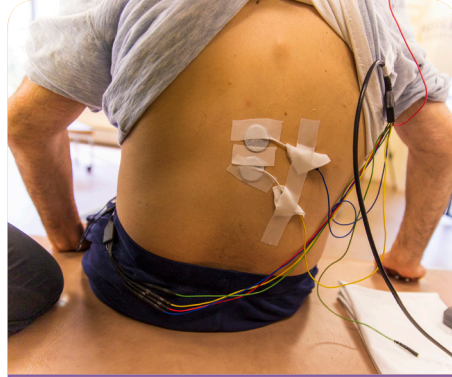
Please submit this form and payment to Kessler Foundation, 120 Eagle Rock Avenue, Suite 100, East Hanover, NJ 07936. Contact Shelby Nielsen at snielsen@kesslerfoundation.org or 973.324.8430 for more information. Kessler Foundation is a 501(c)(3) charitable organization.

THE IMPACT OF YOUR GENEROSITY



\$50,000

Sponsors the surgery for one research participant with spinal cord injury in an epidural spinal stimulation study



\$25,000

Sponsors one research participant with spinal cord injury in a transcutaneous spinal stimulation study



\$15,000

Sponsors one research participant with brain injury, stroke, or MS in a study to restore mobility using a robotic exoskeleton



\$10,000

Sponsors one research participant in a study exploring new treatments using regenerative rehabilitation



\$7,500

Sponsors one research participant with brain injury or MS in a study to improve thinking, learning, and memory



\$5,000

Sponsors one research participant in a study to treat hidden disabilities after stroke



\$2,500

Underwrites a functional MRI scan and its analysis to determine changes in the brain or spinal cord



\$1,000

Covers the cost of one study's Institutional Review Board renewal



\$500

Covers the cost of recruiting a research participant