

Fundraising Success Tips

Here are our top tips for a successful SleepOut season:



Make Your Own Donation

Show the people you're recruiting you are committed to the cause by getting the contributions started.



Spread the Word

Share your personal fundraising page, or information about our SleepOut on your social media channels.



Team-Up

You can start your own team, or grow an existing team and work together to amplify fundraising efforts.



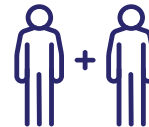
Personalize Your Appeals

Our samples are a good place to start, but adding your own flare can be the selling point you need.



Recruit

Ask others to join you in the SleepOut challenge. Look to the sample language for ideas on how to invite others to your team.



Find a Match

Look to your employer or familiar businesses for potential donation matches.



Reach Higher

If you reach your goal, keep going! Your success may encourage additional donations.



Ask Again

It's okay to follow up with those you've already asked. Look to the sample language for ideas on how to appeal to others for donations.



Thank Your Donors

Let them know they have made an impact. You can thank them as soon as you get their gift, along the way and after your campaign is done.