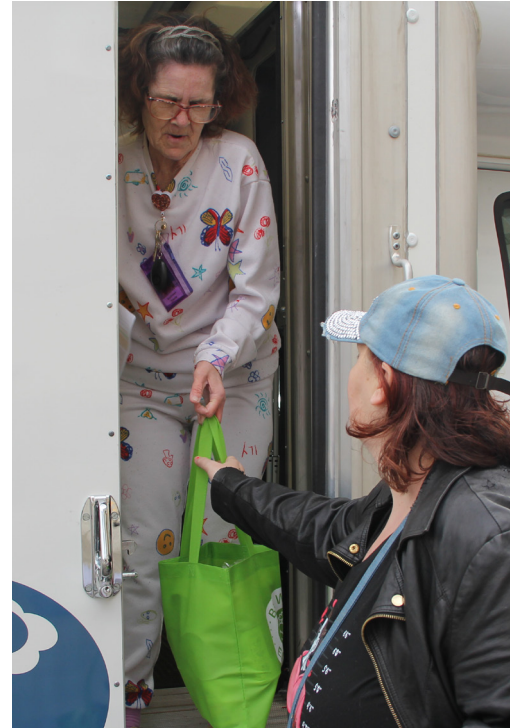


HOST A FOOD & FUND DRIVE



GIVING BACK IS AS EASY AS...

1. 2. 3.

DMARC
UNITED TO MEET THE NEED

THE POWER OF A NETWORK



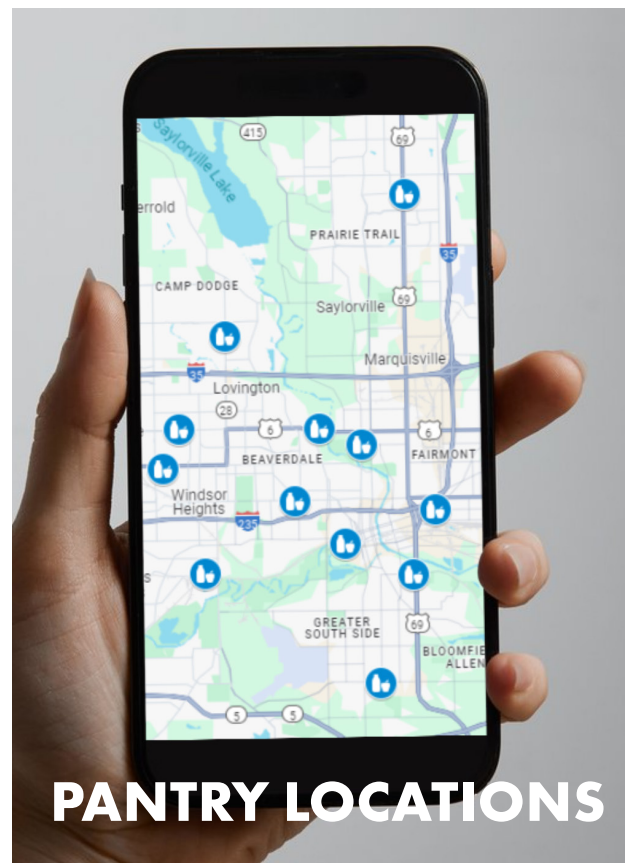
The Des Moines Area Religious Council (DMARC) is an interfaith organization with a mission of working together to meet basic human needs in Greater Des Moines. Our largest contribution to meeting that need today is the DMARC Food Pantry Network - the largest of its kind in the state.

The idea behind this network was simple. Nearly 50 years ago during the energy crisis a council of faith leaders realized a growing need around food insecurity in our community. Many operated food pantries through their congregation but no one site could pool the resources to tackle the growing need along. The solution: leveraging our collective resources to purchase **more food** in bulk and ensure our shelves never go empty.

Today the DMARC Food Pantry Network consists of 14 partner food pantries, multiple mobile food pantry sites, a home delivery program, and numerous community partners. Through every visit, the Network provides healthy and culturally appropriate food options and fresh produce to the people we assist at no cost.

Once per calendar month, people can select a three-day supply of food from any one of our partner food pantries, and AnyTime Items are available whenever our partner pantries are open.

Unfortunately, the need still continues to rise in Greater Des Moines, but DMARC is here to ensure **everyone** has access to the food they need.



STEPS TO A SUCCESSFUL DRIVE

1

Planning Your Drive

- Contact DMARC and let us know how you want to help!**
- What are you asking for?**—Are you raising funds, food, both, or focusing on a specific need?
- Set a fundraising goal for your drive**—Setting a goal will motivate your team and give them a sense of accomplishment when the goal is met!
- Check your organization's giving policy**—Does your workplace provide corporate contributions or matching gifts for employee donations/volunteer time?

2

Preparing Your Drive

- Make a promotional plan**—Determine how you will raise awareness of your drive.
- Spread the word**—flyers, emails and social media!

Launching Your Drive

- Collect donations**—Whether it's collecting bins of food or asking people to donate through a virtual drive, get your drive going and start gathering donations! Let people
- Send updates** —Let people know how the drive is progressing! Be sure to make one final push for donations before your drive is complete.

3

Almost done? Things to remember at the end of your drive

organize your donations— Package similar items together. Separate food/ non-food items.

drop off donations— Let us know how your drive went and when you will be dropping off your donation.

Take a photo and **share your results** with those who supported you...Tag us on social media!

get involved!
Find a way to volunteer or further grow your impact!



Ready to get started? Contact us today!

Amanda Parkins - Volunteer & Outreach Manager
aparkins@dmarcunited.org
(515) 277-6969 x220



COMPETITIVE FOOD & FUND DRIVES



Want bragging rights off the field prior to the big game?



Help tackle hunger by hosting a friendly competition with a Food & Fund Drive for the DMARC Food Pantry Network!

Make it fun! See who can raise the most funds and food for DMARC! Have a prize for the winning team or an entertaining punishment for the losing one!

**Most
Needed
Items:**



**GET
STARTED:**



QUESTIONS? CALL 515-277-6969
OR EMAIL INFO@DMARCUNITED.ORG

Host a Competitive Drive for DMARC



YOUR NAME: _____

TITLE: _____

COMPANY

PHONE: _____

EMAIL: _____

WE WOULD ALSO LEARN ABOUT FOOD INSECURITY BY:

_____ **CONDUCTING A HUNGER SIMULATION WITH STAFF**

_____ **VOLUNTEERING AS A GROUP**

THERE ARE MANY OPTIONS: SORTING THE FOOD THAT YOU COLLECT IN THIS DRIVE, SACK SATURDAY EVENTS, MOBILE PANTRY VOLUNTEERS, MEALS FROM THE MARKET, OR OTHER EVENTS. PLEASE CONTACT ME.

_____ **WE WOULD LIKE TO HELP IN OTHER WAY(S):**

PLEASE SCAN AND EMAIL THIS SHEET TO:

aparkins@dmarcunited.org